



Volume 9

March, 1964

Number 1

SMALL LIBRARY MANAGEMENT

Potomac Valley and Miracle Valley Regions Schedule Workshops

KEYSER: April 10

Mrs. Mary Handlan, Regional Librarian, extends an invitation to librarians, trustees, and friends to gather at the Mineral County Library on Friday, April 10th. The area includes: Morgan, Berkeley, Jefferson, Hampshire, Hardy, Pendleton, and Grant Counties.

Program:

11:00 a.m. Panel: "What Is Good Library Service?" Librarians and Trustees

12:30 p.m. Luncheon

Speaker: "Inter-Library Cooperation"

Michael Reynolds, Assistant Librarian, University of West Virginia

2:15 p.m. Discussions: "Trusteeship" Edwin M. Jordan
President of Keyser-Mineral Public Library
"Weeding the Book Collection" Mrs. Mary Handlan

A manual on the Small Public Library will be awarded each public library represented at Workshops. These manuals are provided by the A.L.A. Small Libraries Project. Extra copies will cost \$8.00 from Library Administration Division, American Library Association, 50 E. Huron Street, Chicago, Illinois.

MOUNDSVILLE: April 24

Martha Myers, Regional Librarian, promises inspiration for library boosters and, of course, librarians and trustees who will drive into Moundsville on the last Friday of April. The area comprises the following counties: Marshall, Wetzel, Tyler, Pleasants, Wood, Ohio, Brooke, Hancock.

2:30 p.m. "Building and Organizing the Book Collection"

4:00 p.m. "Reference Service in the Small Library"

(Panels of Librarians and Trustees)

6:15 p.m. Dinner

Speaker: "Industrial Growth..Its Implication for Public Libraries"
John A. Jones, Public Relations Director of Weirton Steel Co.
and Trustee of Weirton Public Library

Detailed Programs and Invitations will be mailed each library.

TAPED INTERVIEWS--Program Material for Radio or Children's Room

Wilma Brown, Kanawha County's Children's Librarian, announces that four tapes are available to public library and school groups, free of charge. They will enliven radio programs. Why not reserve one right away?

These tapes include "Greetings to the Children of West Virginia from Jean Lee Latham," the latter is a native of Buckhannon and a Newberry prize winner--running time is about 10 minutes.

Discussions which run a little longer..about 12 or 13 minutes are on tap with the following writers: Julia Cunningham, Leo Politi, Taro Yashima. The interviews were arranged by a former Charlestonian, Ann Koontz, who now resides in California. Many West Virginians will remember Ann, who worked in the Children's Museum in Charleston.

THE DRIVE FOR BETTER LIBRARY QUARTERS CONTINUES

Though present funds for Accelerated Public Works Projects are low, John Hey, Director for the state, advises communities desiring new buildings to file applications. The prospects for new and large appropriations are good. Trustees are reminded that some source of local matching funds must be found. These can be developed in several ways...legacies and bequests, a campaign for voluntary pledges, or a levy on real estate laid by a governing authority.

Harrisville The Ritchie County Library exceeded its goal of raising \$21,800 to match a Federal grant by January 26th. Seventeen additional gifts raised the grand total to \$27,916.78. Several unique methods were used to raise funds, including a ham dinner. A noteworthy gift was \$1,000 raised by the high school students.

Sistersville's building is weeks ahead in construction schedule. The plan is to move during March.

Princeton broke ground on Sunday, March 8. The old Poston property to the rear of the City Building has been secured.

Kanawha County The General Services Administration has tentatively turned down Charleston's bid for the old Federal Building. But county library officials say that they will continue to fight for it. Nitro Mayor W. W. Alexander has secured a school building which will be located in the heart of town to serve as the first public library. South Charleston has started a Memorial Fund for the late Mayor W. J. Londeree. Louise Hayslett, librarian, advises that this money can be used for a building.

Charles Town John Alfrend, Chairman for the Jefferson County Civic Center and Library, advises that plans are to be prepared by Al G. Hooper, architect, by mid-March. Approximately \$100,000 has been raised through a campaign conducted by a professional fund-raising firm from New York. Contracts should be let by mid-April. One large gift of \$10,000 was received from the Judson Dunaway Foundation.

Summersville A community building costing \$284,300 and now under construction will provide rooms for the public library.

PROJECTS OF THE FRIENDS

Martinsburg A book sale for the benefit of the library was conducted under the leadership of Mrs. Robert Ellins. Beckley Mrs. Paul Nitschke announces that a donor has been secured to provide a complete set of recordings narrating the New Testament. Huntington A reception was sponsored for Ken Brown and his wife to welcome them to the city. Morgantown A weekly radio program sponsored over WAJR. This is often centered around a new book or it may include a travel talk.

NATIONAL LIBRARY WEEK in 1964

In 1963, it was estimated that the broadcasting industry contributed two million dollars in air time in promotion of NATIONAL LIBRARY WEEK. Other media gave support valued at four million. Get your local library on the bandwagon.

Emphasis is being given to the following topics: the urgent issue of literacy, concentration on development of lifetime reading habits by the very young, the economic and social role of State Libraries, and career opportunities in libraries for young people and for college educated people seeking second careers.

In an editorial in Publisher's Weekly, October 28, 1963:

"It may seem that National Library Week is not related to personal book ownership. . . but to take this point of view would surely be shortsighted. To strengthen libraries and to promote reading is to promote the desire to own books. The bookseller obviously should identify himself as closely

as possible with this effort." A word to the wise librarian--Ask your bookstore to participate in your plans!

GET A FEW LICKS IN FOR RECRUITMENT THIS SPRING

The American Library Association reports that "more than 103,000 professional librarians would be needed currently if all libraries met the minimum standards. The library profession is grateful for the increasing scholarship support it receives from individuals, industry, government, and foundations.

The H. W. Wilson Foundation, Inc., has just announced a grant of more than \$35,000. This type of support provides more than 1,550 scholarships currently. Howard Haycraft, President of the H. W. Wilson Foundation stressed the shortage,

'As we all know, the total recruitment problem has not diminished in the last seven years but has increased vastly and acutely. .and the great explosion in library services is only on the horizon. '"

WEST VIRGINIA HAS A RECRUITMENT NETWORK!!

Charles Patterson, recruitment representative for ALA has designated 26 librarians in our state to serve as recourse persons. Evelyn Kocher, chairman for N. L. W. in West Virginia has adopted this slogan: "Reading is the Key and West Virginia Readers Need Librarians!"

Mr. Patterson writes, "This State slogan provides an excellent opportunity for promoting all types of librarianship through bulletin boards, displays, recruitment talks, and conferences with individuals. A few words to fellow teachers, to club members, to library assistants, to the "undecided" sophomore, or to parents might be the seed that will one day germinate and take root. "

West Virginia Recruitment Representatives

Miss Autumn Amos
Librarian
Burnsville High School
Burnsville

Mrs. Margaret S. Bobbitt
1662 Glenway Lane
Huntington

Mrs. Lucile Butler
Librarian
Normantown High School
Normantown

Miss Nancy Canterbury
Box 64
West Union

Mrs. June Lay
Library Supervisor, Wood County
2101 Dudley Avenue
Parkersburg

Miss Victorine Louistall
331 Monticello Avenue
Clarksburg

Mrs. Lucile McNary
Sutton

Miss Nancy Matthews
Coordinator, Work with Children &
Young People
Ohio County Public Library
2100 Market Street
Wheeling

Miss Mildred Conard
Martinsburg High School
Martinsburg

Miss Virginia Dober
State Supervisor of School Libraries
Department of Education
State Capitol Building
Charleston 5

Mrs. Kathryn B. Dunlap
102 Academy Court
Fayetteville

Mr. Arthur Flandreau
Librarian
Concord College
Athens

Mrs. Mary Louise Graham
Raleigh County Public Library
Memorial Building
Beckley

Miss Nelle Griffin
Pickett Library
Alderson-Broadus College
Philippi

Mrs. Lena Harris
Magnolia High School Library
Matewan

Miss Mernie Kesner
Franklin High School
Franklin

Mr. Charles D. Patterson, Asst. Prof.
Department of Library Science
West Virginia University
Morgantown

Mr. Floyd W. Miller
Shepherd College Library
Shepherdstown

Miss Martha Myers
Moundsville Public Library
Moundsville

Mrs. William H. Rardin
P. O. Box 166
Point Pleasant

Mrs. Roger Roberts
Elizabeth

Mrs. Robert Rosier
Fairmont State College
Fairmont

Mr. Dale Schafer
Librarian, Robert F. Kidd
Library
Glenville State College
Glenville

Mr. John Scott
West Virginia State College
Institute

Miss Idair Smookler
Carbide Technical Center
Library
P. O. Box 8631
South Charleston 1

Miss Louise Stewart
Box 134
Littleton

Mr. Nicholas Winowich
Kanawha County Public Library
Lee and Hale Streets
Charleston

WINNER OF \$5,000 AWARD FROM BOOK OF THE MONTH CLUB

East Central Regional Library of Minnesota is the winner of the principal award in the annual library competition. Eleanor Ferguson, Executive Secretary of the Public Library Association which set up the criteria for the award said, "that this was a model of how a small regional library should be organized." This library serves a four-county area more than twice as large as the entire state of Delaware. The Minnesota Library was selected from among ten finalists. The other nine will receive Honorable Mention Awards.

This year's awards bring to a total of \$157,000 the amount of money distributed by the Book of the Month Club in the six-year history of its competition.

NEWBERY AND CALDECOTT MEDALS ANNOUNCED:

From the American Library Association Newsletter, March 9, 1964

The two prize-winning books this year were both published by the same firm, Harper & Row.

The John Newbery medal, given annually since 1922 for the "most distinguished contribution to American literature for children," went to Emily Cheney Neville for It's Like This, Cat.

The Randolph J. Caldecott medal, awarded since 1938 to the artist of the year's "most distinguished American picture book," went to author-illustrator, Maurice Sendak for his Where the Wild Things Are.

Runners-up for the Newbery medal are Rascal by Sterling North, published by Dutton, and The Loner by Ester Wier, published by McKay.

Runners-up for the Caldecott medal are: Swimmy illustrated by Leo Lionni, published by Pantheon, All In the Morning Early, illustrated by Eveline Ness, published by Holt, Rinehart and Winston, and Mother Goose and Nursery Rhymes illustrated by Philip Reed, published by Atheneum."

AMERICAN REFERENCE CENTER U. S. Pavilion, New York World's Fair

The American Library Association, with the cooperation of the Special Libraries Association and the American Documentation Institute is sponsoring this official information service during 1964 and 1965. Its goal is to demonstrate superior library service to the general public.

Some 280 professional librarians will be required to man eight posts on a twelve-hour day, seven-day week schedule. Six reference librarians and two children's librarians will be on duty at all hours.

Gordon P. Martin, who directed the successful Library 21 at Seattle has accepted the leadership of this second showcase. He will be using 2,000 Reference Books supplemented by a UNIVAC 490 real time-system computer. The Recordak Lodestar microfilm reader printers will be related to the 76 major concepts of the U. S. Pavilion. A demonstration of Children's Library Service will be part of the center.

LIBRARY SERVICES AND CONSTRUCTION ACT

President Johnson signed this bill on February eleventh. On January 30th, the Senate voted to concur in the House Amendment to Senate Bill #2265. A summation of the provisions of the law can be found on page six of the West Virginia Library Commission Newsletter for December, 1963.

Appropriations for 1964 and 1965 will be subject to Congressional approval as a part of the Health, Education, and Welfare appropriation.

HOW THE NEW TAX BILL AFFECTS LIBRARIES

The Revenue Act of 1964 has "specific interest to public libraries and library employees:

- (1) "The provision for charitable contributions has been liberalized, extending the 30 percent deduction allowance to include public libraries along with charitable organizations and public institutions which can already benefit from such gifts."
- (2) "The child care provision allows bigger child-care deductions in certain cases by working wives, widows, and widowers who pay others to care for their dependent children during working hours. Now the rules are liberalized somewhat. The joint income ceiling under which a working wife is allowed to claim full child-care deduction is raised to \$6,000 from \$4,500. The maximum deduction remains at \$600 for working wives, widows, and widowers paying for the care of one child. If there are two or more children, the maximum deduction for these taxpayers is \$900."

Washington Newsletter
February 27, 1964

Libraries engaged in fund raising should use the thirty percent deduction allowance as a motivating factor with potential donors.

RECENT AMERICAN LIBRARY ASSOCIATION
PUBLICATIONS

These may be borrowed from the Professional Library at the West Virginia Library Commission on a regular loan basis:

- 020.6 Leslie, Sarah ed. Friends of the Library, Organization and Activities. Library Administration Division, A. L. A. , 1962.
- 025.078 The Library and Information Networks of the Future. Deals with various automated methods such as information retrieval systems and electronic data processing, 1963.
- 016-D Downs, Robert B. American Library Resources; a bibliographical guide. Supplement 1950-1961, 1962.
- 022.9 The Testing and the Evaluation of Record Players for Libraries. Report for the Library Technology Project by Consumers Research Inc., 1962.
- 022.2-A Protecting the Library and Its Resources, a guide to physical protection and insurance; report on a study by Gage Babcock and Associates, Inc. Library Technology Project, 1963.
- 028.1 Subscription Books Bulletin Reviews, 1960-62; reprinted from the Booklist and Subscription Books Bulletin, vols. 57-58, 1962.
- 028.52 Eakin, Mary K. Subject Index to Books for Intermediate Grades. 3d ed., 1963.
- 027.65 Gross, Elizabeth Children's Service in Public Libraries: Organization and Administration, 1963.
- 027.473 International Research Associates Access to Public Libraries, a research project, prepared for the Library Administration Division, A.L.A., 1963.
- 025.2 Carhart, Frances Dukes Southwest Missouri Library Service, a study in cooperative centralized technical services, 1962.
- 025.129 Hawken, William R. Enlarged Prints from Library Microforms; a study of processes, equipment, and materials.
- 022.9 Library Equipment Institute, University of Miami 1962, Library Furniture and Equipment, proceedings of a three-day institute.
- 010.3 Orne, Jerrold The Language of the Foreign Book Trade, abbreviations, terms phrases, 2nd ed., 1962.
- 025.170 Pearson, Mary D., Recordings In The Public Library.

- 020.947 Ruggles, Melville J. Soviet Libraries and Librarianship; report of the visit of the U. S. libraries to the Soviet Union, May-June, 1961, under the U. S. -- Soviet cultural exchange agreement.
- 025.3 Swain, Olive Notes Used On Catalog Cards; a list of examples, 2d ed., 1963.
- 027.4 White, Ruth Margaret School-housed Public Library, a survey, Public Library Reporter #11, 1963.

New Washington Appointment:

Paxton P. Price, Missouri State Librarian, was named Director of the Library Services Branch of the U. S. Office of Education.

Price, a veteran of World War II and a lieutenant colonel in the Missouri National Guard, has been State Librarian since September, 1949. For two years previously he had headed the Department of Library Science at Northwest Missouri State College, Maryville, Mo.

IMPORTANT DATES TO REMEMBER

April 12-18	Opening of World's Fair and National Library Week. Presentation of Book of the Month Club Award at Buckhannon, Sunday, April twelfth.
April 23	400th Anniversary of the birth of William Shakespeare
May	Senior Citizen's Month
June 28-July 4	A.L.A., St. Louis, Mo.
October 17, 18, 19	W.V.L.A., Clarksburg, Stonewall Jackson Hotel
November 1-7	Children's Book Week
November 8-14	Education Week